

Health Literacy-Missouri 2009

Wisconsin Literacy
Health Literacy Summit



Background

- Tier 1 - Resource Center
 - TA to direct service providers
 - Curriculum development
 - Plan dissemination of programs throughout the service area
- Tier 2 – Community Grants
 - Direct service providers



Findings

- Applications received:
 - Did not propose to cover entire service region
 - Lacked integration and collaboration, and alone would have meant duplication of effort across the service area
 - However the applicants were capable of mounting an effective region-wide coordinated program



Findings Cont'd

- Staff recommended and MFH's Board of Directors accepted approach where MFH will take a leadership role in convening a planning effort among the grantees



HLM Program

- **Coordinating Council**
 - Core operations & subcommittee activities
\$2,000,000
- **Demonstration Project Grants**
 - Used to test innovative projects & services to increase health literacy in MFH service population
 - Used community based design & have immediate access to target population \$3,000,000



Health Literacy-Missouri (HLM) Goals

- Open the center for Health Literacy-Missouri
- Launch website
- Research, encourage and fund evidence-based and promising practices
- Achieve a healthier Missouri and reduce health care costs



Coordinating Council Members

- Saint Louis Collaborative
- Curators of the University of Missouri
- Missouri State University
- Missouri Foundation for Health



Present Structure

- Coordinating Council
 - Functions as an informal Board of Directors
 - Plans and implements strategies and interventions to improve health literacy in Missouri
 - MFH & HLM grantees have 3 voting members on the Council



Coordinating Council

- Monthly face-to-face meetings
- Weekly Principal Investigator conference calls
- Establishes policies and procedures by consensus agreement among members
- Committees conduct strategic planning, resource inventory, needs assessment, branding and communication, and others as needs emerge



Health Literacy-Missouri Demonstration Projects

- Test innovative projects & services
- Community-based with intent to provide local access to health literate services
- \$3 million allocated in 2009 (3 application cycles)



Demonstration Projects

- Proposals must be sponsored by a Council Champion
- MFH eligibility, application and budget requirements are followed
- MFH Program officers and Council members review applications
- By consensus (of voting members) funding recommendations are made to the Program and Grants Committee



Examples of Demonstration Projects

- St. Louis Connect Care
 - Health Empowerment Parties program will
 - 1) Ensure that all trainers have a thorough knowledge of how to use the health companion planner;
 - 2) Hire individuals from the service area so that the project is viewed as a community project; and
 - 3) Use lay health workers and health educators who are culturally sensitive with good communication skills.



Demonstration Projects

- Curators of the University of Missouri
 - Promotoras de Salud project will promote and increase health literacy for Latinos in central Missouri, improve access to primary care services and create conditions emphasizing a healthy lifestyle for underserved Latinos in the region.

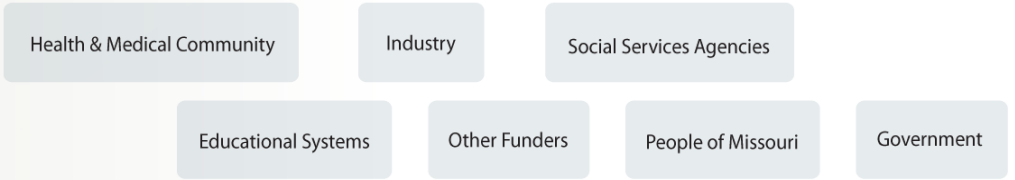


Demonstration Project

- Saint Louis University
 - SLU proposes to maximize client and provider health practices by developing a joint effort between Great Mines Health Center (GMHC), a Federally Qualified Health Center (FQHC) serving a high need population in three rural Missouri communities, and a team from SLU. The project will plan, implement and evaluate institutional health literacy policy change in three clinics run by GMHC.



Inputs



Activities



Outputs



Outcomes

Improve System Infrastructure
Increase Community Capacity
Institutional Change

Increase Public Awareness and Health Literacy
Increase Health Literacy Among Students
Appropriate Use of Prevention Service

Increase Personal Satisfaction with Health Care
Increase Patients' Health Communication Skills
Increase Provider Health Literacy and Communication Skills

Near Future 1-2 Years

- Create a business plan
- Write policies, procedures and by-laws
- Incorporate into a 501c(3)
- Elect a Board of Directors



Far Future

- HLM opens as an independent nonprofit
- HLM develops revenue producing products
- HLM attracts other funders for support

