



Adapting the Ask Me 3 Program to Create Effective Health Education Materials



Presenters

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Learning Objectives

- History of RRPHL
- How Ask Me 3 program can be adapted
- Create a draft pamphlet



History of RRPHL

- Rockford Regional Partnership for Health Literacy
 - Project Export
 - The Literacy Council
 - Other collaborators



Becoming a team

- Forming
- Storming
- Norming



Ask Me 3

- What is my main problem?
- What do I need to do?
- Why is it important for me to do this?



Adapting Ask Me 3

- Getting the statements right
- Getting the graphics right
- Getting the literacy right
- Getting the layout right
- Adding references and resources



Field testing

- Testing sites
- IRB requirements
- Protocol
- Results



Creating Draft Pamphlet

- Getting started
 - Hands on within groups to create pamphlet



Wrap up

- Comments
- Questions
- Evaluation



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